



Bucharest, 30th of July 2018

Dear Madam/ Dear Sir,

We are delighted to invite you to the **10th GCHERA World Conference "Leadership for the Sustainable Development of Agricultural and Life Science Universities"**, to be held on 25th and 26th of April 2019 at the University of Agronomic Sciences and Veterinary Medicine (USAMV) in București, Romania. This Conference will also celebrate the 20th anniversary of GCHERA.

The 10th GCHERA World Conference programme will create a framework for an active discussion among the top leaders of the agricultural and life science universities and related institutions on the challenges and opportunities to address vital problems for the future evolution of our universities. What change management is required by university leaders to support:

- Refocusing of education, research, innovation and outreach at Agricultural and Life Science Universities to address the challenges of the Sustainable Development Goals
- Internationalisation – key for openness, shared development and competitiveness
- Dialogue and partnership between university and the private sector

The Conference will be followed by an optional post-conference tour to the Carpathian Mountains with visits to the Bran and Peleş Castles on 27 and 28 April.

Please visit the conference website (www.gchera2019.usamv.ro) for further updates and information on the scientific program, keynote speaker details, venue, registration and hotels, sponsorship and exhibitors opportunities. **Email address for further information: gchera2019@usamv.ro**

Please circulate this notice to members of your Association and insert a notice on your Association's website.

We look forward to meeting you in București in April 2019!

Sorin Mihai CÎMPEANU

Rector of the University of Agronomic Sciences and Veterinary Medicine of Bucharest (USAMV)
President of Agence Universitaire de la Francophonie (AUF)
Chair of the 10th GCHERA Conference Executive Committee

Ylva HILLBUR

Vice President of GCHERA
Pro Vice-chancellor for International Relations, Swedish University of Agricultural Sciences (SLU)
Chair of the 10th GCHERA Conference International Advisory Committee

Florin STĂNICĂ

Vice Rector for International Relations at USAMV
Chair of the 10th GCHERA Conference Local Organizing Committee